

Department of Computer Science & Technology

Report on

One Day Seminar on

Explore Job Opportunities in the Design Field

21/05/2022

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(UGC-AUTONOMOUS INSTITUTION)

Department of Computer Science & Technology

Organizing One Day Seminar On

Explore Job Opportunities in the Design Field



Resource person Name:

Mr. Karthik Thammisetty, UI/UX Designer
Fisdom, Bangalore

About the Institution

Madanapalle Institute of Technology & Science is established in 1998 in the picturesque and pleasant environs of Madanapalle and is ideally located on a sprawling 26.17 acre campus on Madanapalle - Anantapur Highway (NH-205) near Angallu, about 10km away from Madanapalle. MITS, originated under the auspices of Ratakonda Ranga Reddy Educational Academy under the proactive leadership of Late Sri.N.Krishna Kumar M.S. (U.S.A), President and Dr. N. Vijaya Bhaskar Choudary, Ph.D., Secretary & Correspondent of the Academy.

MITS is governed by a progressive management that never rests on laurels and has been striving conscientiously to develop it as one of the best centers of Academic Excellence in India. The Institution's profile is firmly based on strategies and action plans that match changing demands of the nation and the student fraternity. MITS enjoys constant support and patronage of NRIs with distinguished academic traditions and vast experience in Engineering & Technology.

The Institution focuses on this vision, to become a globally recognized research and academic institution and thereby contribute to technological and socio-economic development of the nation. The Institution is an autonomous Institution executing five major courses including twenty-one branches. The Institution was recognized by various Apex bodies globally. The Institution is strengthened by nearly 450 highly qualified faculty members and nearly 8000 students. Research and Development is much focused by the Institution to promote the STEM education which leads to innovation.

About the Institution

The Department of Computer Science & Technology (CST) was established in the year 2018 and plays a vital role in producing value-based professionals to cater to the ever-challenging needs of technical excellence in the emerging areas of CST. The department offers one UG program with an intake of 60 students and it was enhanced to 180 seats in the year 2019. Department has adequate infrastructural facilities required for imparting high-quality education and the department is fully structured to meet the contemporary needs of the industry. Imparting high quality education is supported by well-qualified and experienced faculty members with rich academic and industry exposure, who have pursued Masters/ Ph.D degree from prestigious institutions like NITs, IITs, and Central Universities within India and abroad. Seminars, Workshops, and Technical Symposia are conducted in the department to keep faculty and students updated with latest developments in various technologies. The student strength of the department is around 500.

Date & Time : 21 May 2022 - Saturday 10.30 a.m. to 12.00 p.m.
IST Mode/Platform : Offline

Abstract of the Talk

User Experience (UX) and User Interface (UI) are some of the most confused and misused terms in our field. A UI without UX is like a painter slapping paint onto a canvas without thought, while UX without UI is like the frame of a sculpture with no paper mache on it. A great product experience starts with UX followed by UI. Both are essential for the product's success. In this talk, we'll learn what UI/UX is, and how you can become a UI Designer as well as exploring the job opportunities in design field will be discussed.

Who can attend?

Pre-Final Year Students can participate.

- Mr. N. Prakash, Asst Prof
- Mr. V. Saseshagiri, Asst Prof
- Mr. Abdul Jaleel D, Asst Prof
- Mr. Jannubabu Naarbhasha, Asst Prof
- Mr. K. Manju Preetham, Asst Prof
- Mr. D. Bharadvajayathi, Asst Prof
- Mr. Suresh D, Asst Prof
- Ms. G. Gowthami, Asst Prof
- Mr. G. R. Harinarth Kumar, Asst Prof
- Mr. A. Subramaniamwarao, Asst Prof
- Mr. K. Surekha, Asst Prof

Contact Details
Dr. R. Rajakumar
Associate Professor
Email : MITS-CST-events@mits.ac.in
Ph: 9047970047



Organizing Committee

Chief Patron
Dr. N. Vijaya Bhaskar Choudary, Ph.D.
Secretary & Correspondent

In-charge
Mrs. Keerthi Nadella
Executive Director

Chief Coordinator
Dr. C. Yuvaraj, Ph.D.
Principal

Convener
Dr. M. Sreedevi
Professor & head, Dept. of CST

Co-ordinator
Dr. R. Rajakumar
Associate Prof. Dept. of CST

Members

- | | |
|--------------------------------|-------------------------------------|
| Dr. K. Dinesh, Asso Prof | Dr. N. Provena, Asst Prof |
| Dr. K. Chakkanathan, Asso Prof | Mr. M Anand Kumar, Asst Prof |
| Dr. S. Padma, Asst Prof | Mr. Aravind Balakrishnan, Asst Prof |
| Dr. R. Manikandan, Asst Prof | Mr. V. Maruthi Prasad, Asst Prof |
| Dr. R. Senthil, Asst Prof | Mr. N. Magesh Kumar, Asst Prof |
| Mr. M. Anand Kumar, Asst Prof | Mr. Surya Bahadur, Asst Prof |

www.mits.ac.in

Submitted by: Dr. R. Rajakumar, Associate Professor/CST, MITS, Madanapalle

Resource Person: Mr. Karthik Thammisetty, UI/UX Designer, Fisdom, Bangalore.



Department of Computer Science & Technology

Department of Computer Science & Technology organized on day seminar on 21/05/2022 titled "Explore Job Opportunities in the Design Field" for students to aware about the job opportunities in design field.

Attended: III Year CST (Total Number: 180)

Mode: Offline Seminar Hall - A

Abstract of Talk: User Experience (UX) and User Interface (UI) are some of the most confused and misused terms in our field. A UI without UX is like a painter slapping paint onto a canvas without thought; while UX without UI is like the frame of a sculpture with no papier Mache on it. A great product experience starts with UX followed by UI. Both are essential for the product's success. In this talk, we'll learn what UI/UX is, and how you can become a UI Designer as well as exploring the job opportunities in design field will be discussed.

The one-day seminar was started at 10:30AM. The webinar was initiated by Dr. R. Rajakumar, Associate Professor, CST Department. The Resource person **Mr. Karthik Thammisetty** was introduced by Mr. Aravind Bala Krishnan, Assistant Professor, CST Department.

The resource person addressed the gathering about the insight of UI/UX design field with his experience –

1. At the beginning of the presentation, the resource person discussed about the introduction to Design field and about its job vacancy in several MNCs.
2. The Speaker has explained about the working environment and ease of development in UI/UX design.
3. The speaker suggested the some of the companies and work environments concerning design field such as

- Fisdom
- Infosys
- CTS and so on.

5. **Feedback:** The students were moreover passionate to know about designing tools and its benefits towards the ease of job opportunities. The session was concluded followed by a vote of thanks which was given by Dr. R. Rajakumar, Associate Professor, CST.



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE (UGC-AUTONOMOUS)

Affiliated to JNTUA, Anantapuramu & Approved by AICTE, New Delhi
Recognised Research Center, Accredited by NBA,
Recognised by UGC under the sections 2(f) and 12(B) of the UGC act 1956



Department of Computer Science & Technology

Event photos:

