

## MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC-AUTONOMOUS)



Affiliated to JNTUA, Anantapuramu & Approved by AICTE, New Delhi Recognised Research Center, Accredited by NBA, Recognised by UGC under the sections 2(f) and 12(B) of the UGC act 1956

## Department of Computer Science & Technology

### Report on

One Day Seminar on

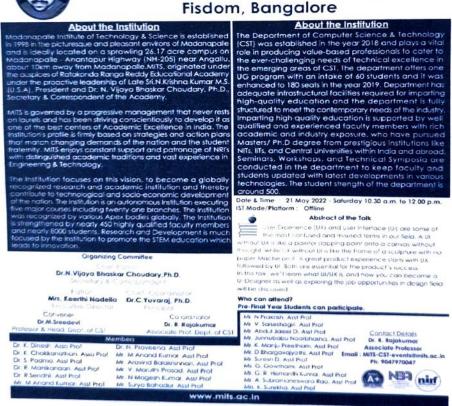
Explore Job Opportunities in the Design Field

21/05/2022



### Resource person Name:

Mr. Karthik Thammisetty, UI/UX Designer Fisdom, Bangalore



Submitted by: Dr. R. Rajakumar, Associate Professor/CST, MITS, Madanapalle Resource Person: Mr. Karthik Thammisetty, UI/UX Designer, Fisdom, Bangalore.



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### Department of Computer Science & Technology

Department of Computer Science & Technology organized on day seminar on 21/05/2022 titled "Explore Job Opportunities in the Design Field" for students to aware about the job opportunities in design field.

Attended: III Year CST (Total Number: 180)

Mode: Offline Seminar Hall - A

Abstract of Talk: User Experience (UX) and User Interface (UI) are some of the most confused and misused terms in our field. A UI without UX is like a painter slapping paint onto a canvas without thought; while UX without UI is like the frame of a sculpture with no papier Mache on it. A great product experience starts with UX followed by UI. Both are essential for the product's success. In this talk, we'll learn what UI/UX is, and how you can become a UI Designer as well as exploring the job opportunities in design field will be discussed.

The one-day seminar was started at 10:30AM. The webinar was initiated by Dr. R. Rajakumar, Associate Professor, CST Department. The Resource person Mr. Karthik Thammisetty was introduced by Mr. Aravind Bala Krishnan, Assistant Professor, CST Department.

The resource person addressed the gathering about the insight of UI/UX design field with his experience -

- 1. At the beginning of the presentation, the resource person discussed about the introduction to Design field and about its job vacancy in several MNCs.
- 2. The Speaker has explained about the working environment and ease of development in UI/UX design.
- 3. The speaker suggested the some of the companies and work environments concerning design field such as
  - Fisdom
  - Infosys
  - CTS and so on.
- 5. Feedback: The students were moreover passionate to know about designing tools and its benefits towards the ease of job opportunities. The session was concluded followed by a vote of thanks which was given by Dr. R. Rajakumar, Associate Professor, CST.



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#### **Event photos:**





